

## Slamdot Opens First-Ever Website Retail Store: The Slamdot Store

KNOXVILLE, Tenn., Dec. 2 /PRNewswire-USNewswire/ -- Knoxville-based web developer Slamdot has unveiled a first-of-its-kind retail store selling professional web site packages, and offering in-store training and support.

"We think the Slamdot Store is a very dynamic idea, and consider the Knoxville location just the beginning," said Slamdot founder, Sean Christman. "We're making professional web sites affordable and streamlining the buying experience -- and we think it's an idea that can spread from our first store."

Customers talk to a shopping assistant who helps them select the web site package that best fits their needs, and then check out in a traditional retail style environment.

Affordability and ease of purchase in a store setting are huge advantages, he said, "but what happens after that is just as important."

"The buying experience is just the beginning of the customer's relationship with Slamdot," said Christman, who recently earned the Young Entrepreneur of the Year Award from the Knoxville Chamber and accolades nationwide for the web hosting company's innovative and painless web site management solutions. "It's not enough to just stick a website in someone's hands. You've got to back it up."

"So once the sale is complete, we also handle the development of the site, work one-on-one with customers, and provide expertise all along the way," he said. "Customers have told us that's what they need. It frees them to get a great website up and running quickly, so they can concentrate on their core business."

Customers also have opportunities to attend "SlamCamps," which offer hands-on training on a variety of topics ranging from web hosting and email to social media and Internet marketing.

Slamdot's exportable business model also includes in-store technical support, enabling customers to bring in their computer or mobile device and receive personalized, one-on-one assistance.

"It's this thoughtful bundling of products, services and support that makes the Slamdot Store truly unique," Christman said.

Completing the one-stop shopping idea, Slamdot also provides business-class web hosting starting at \$11/month.

Slamdot is opening its first store at 108 South Gay Street in Knoxville, Tennessee, with ceremonies at 4:30 p.m. on Friday, December 4th.

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